# RACE SPONSORSHIP

Make a lasting impression in your racing community!



SPONSORSHIP BENEFITS	PRESENTING SPONSOR	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR
Endurance Expo & Finish Line Festival Booth	~~	2	2	2	~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~
Non-paper promo item included in "swag" bags	K	Š	<b>S</b> C	<b>S</b> C	<b>S</b>
One color logo included on race shirt	<i>F</i> <sup>2</sup>	Ř	R	<i>F</i> <sup>i</sup>	R
Logo on race website & marketing materials	<b>*</b>	<b>*</b>	2	2	
Logo in 3 e-newsletters (36K impressions)	K	K	K	Ŕ	
Logo featured on Step & Repeat banner	R	R	<i>B</i> <sup>2</sup>	R	
1 mention on social media & in e-newsletter	<b>2</b> *	2	*		
Hyperlinked logo on website results page	<b>S</b>	Š	<b>S</b> C		
Logo on Start & Finish Line signage	R	Ř			
Logo on race swim caps	<b>%</b>				
Logo featured on all finisher medals	<i>F</i> <sup>i</sup>				
INVESTMENT	\$9,000	\$5,000	\$2,750	\$1500	\$800
AVAILABILITY	LIMIT 1	LIMIT 3	LIMIT 5	LIMIT 8	UNLIMITED

### CUSTOMIZED MULTI-RACE PACKAGES ARE AVAILABLE!

## ENDURANCE EXPO

#### ENDURANCE EXPO PACKET PICKUP DAY EXHIBITOR

**\$250** - 10 x 10 Booth Space. Includes one 6' table & chair. **\$400** - 10 x 20 Booth Space. Includes two 6' tables & chairs.

#### **ENDURANCE EXPO RACE DAY FINISH LINE FESTIVAL EXHIBITOR**

**\$150** - 10 x 10 Booth Space. Includes one 6' table & chair. **\$250** - 10 x 20 Booth Space. Includes two 6' tables & chairs.

ENDURANCE EXPO TWO DAY DEAL - PACKET PICKUP + FINISH LINE FESTIVAL

**\$350** - 10 x 10 Booth Space. Includes one 6' table & chair. **\$600** - 10 x 20 Booth Space. Includes two 6' tables & chairs.

# RACING

www.mseracing.com

SECURE YOUR SPONSORSHIP OR EXPO EXPERIENCE: Call 314-477-6906 or email sdrake@mseracing.com

TRIATHLON

## **BE A PARTNER**

**AN KIDS TR** 

### WATER STATION

PARTNERSHIPS

Ask us about branding one of our water stations – a great way to cheer on our athletes at critical fuel stops along the course!

BAMWIN DAVS 5/



MOWITAL THE MOTOR