

# RACE SPONSORSHIP

Make a lasting impression in your racing community!



SPONSORSHIP BENEFITS	PRESENTING SPONSOR	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR
Endurance Expo & Finish Line Festival Booth					
Non-paper promo item included in "swag" bags					
One color logo included on race shirt					
Logo on race website & marketing materials					
Logo in 3 e-newsletters (36K impressions)					
Logo featured on Step & Repeat banner					
1 mention on social media & in e-newsletter					
Hyperlinked logo on website results page					
Logo on Start & Finish Line signage					
Logo on race swag					
Logo featured on all finisher medals					

INVESTMENT	\$6,000	\$4,000	\$2,250	\$950	\$600
AVAILABILITY	LIMIT 1	LIMIT 3	LIMIT 5	LIMIT 8	UNLIMITED

**CUSTOM MULTI-RACE & CORPORATE SPONSOR PACKAGES AVAILABLE!**

## EXHIBITING OPPORTUNITIES

### ENDURANCE EXPO PACKET PICKUP EXHIBITOR

- \$250 - 10 x 10 Booth Space. Includes one 6' table & chair.
- \$400 - 10 x 20 Booth Space. Includes two 6' tables & chairs.

### FINISH LINE RACE DAY EXHIBITOR

- \$150 - 10 x 10 Booth Space. Includes one 6' table & chair.
- \$250 - 10 x 20 Booth Space. Includes two 6' tables & chairs.

### 2 DAY DEAL: ENDURANCE EXPO & FINISH LINE EXHIBITOR

- \$350 - 10 x 10 Booth Space. Includes one 6' table & chair.
- \$600 - 10 x 20 Booth Space. Includes two 6' tables & chairs.

## BE A PARTNER

### WATER STATION PARTNERSHIPS

Ask us about branding one of our water stations – a great way to cheer on our athletes at critical fuel stops along the course!



www.mseracing.com

**SPONSOR OR EXHIBIT AT THIS EVENT: Call 314-477-6906 or email sdrake@mseracing.com**