

RACE SPONSORSHIP

Make a lasting impression in your racing community!

370 LAKESIDE TRIATHLON



SPONSORSHIP BENEFITS	PRESENTING SPONSOR	GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR
Endurance Expo & Finish Line Festival Booth				
Non-paper promo item included in "swag" bags				
Logo included on race shirt				
Logo on race website & marketing materials				
Logo in 3 e-newsletters (36K impressions)				
Logo featured on Step & Repeat banner				
1 mention on social media & in e-newsletter				
Logo on Start & Finish Line signage				
Logo on race swim caps				
Logo featured on all finisher medals				
Exclusivity in Industry				
INVESTMENT	\$9,000	\$5,500	\$3,500	\$1,500
AVAILABILITY	LIMIT 1	LIMIT 3	LIMIT 5	LIMIT 8

BE A PARTNER



WATER STATION PARTNERSHIPS

Ask us about branding one of our water stations – a great way to cheer on our athletes at critical fuel stops along the course!

**CUSTOM MULTI-RACE & CORPORATE SPONSOR PACKAGES AVAILABLE!
EXCLUSIVITY IN YOUR INDUSTRY CAN BE NEGOTIATED!**

EXHIBITING OPPORTUNITIES

ENDURANCE EXPO PACKET PICKUP EXHIBITOR

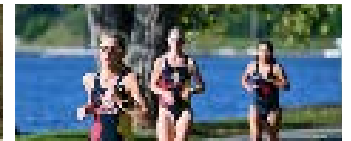
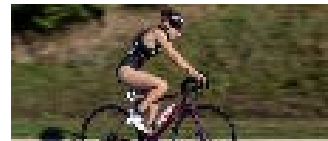
\$250 - 10 x 10 Booth Space. Includes one 6' table & chair.
\$400 - 10 x 20 Booth Space. Includes two 6' tables & chairs.

FINISH LINE RACE DAY EXHIBITOR

\$150 - 10 x 10 Booth Space. Includes one 6' table & chair.
\$250 - 10 x 20 Booth Space. Includes two 6' tables & chairs.

2 DAY DEAL: ENDURANCE EXPO & FINISH LINE EXHIBITOR

\$350 - 10 x 10 Booth Space. Includes one 6' table & chair.
\$600 - 10 x 20 Booth Space. Includes two 6' tables & chairs.



SPONSOR OR EXHIBIT AT THIS EVENT: Call 314-477-6906 or email sdrake@mseracing.com