

Become a
Sponsor with:



ENGAGE WITH THOUSANDS OF ATHLETES & SUPPORTERS IN THE ENDURANCE RACING COMMUNITY

Join MSE Racing in hosting top-tier endurance events in Greater St. Louis and beyond. Sponsorship is your opportunity to connect with a dedicated racing community that values quality, performance, and experiences. Our athletes and supporters are passionate and ready to engage with brands that align with their active lifestyles. Whether you choose to sponsor a single race or a package of events, your brand will be in front of an audience that invests in their health, hobbies, and high-quality products and services.

Opportunities for Single Race, Multi-Race, or Full-Season Sponsorship

Choose the visibility options that suit your brand's goals. Maximize your exposure by having your brand featured across all race collateral, including pre- and post-race activities.



Packet Pick Up
Booth & Finish Line
Festival Booth



Non-paper or paper
promo item included
in SWAG bags



One-color logo
on race t-shirt



Logo on each
sponsored race
website



Logo in 2+
e-newsletters
(36k impressions)



Welcoming post
on all social media
platforms



Mentions by emcee
on race day



Banner at
Finish Line



Logo on race
swim caps
(SOLD for 2025)



Logo on all
finisher medals
(SOLD for 2025)

Enhance your brand's visibility Today with *Exclusive Sponsorship Opportunities!*

Let us craft a custom sponsorship package that not only aligns with your brand's goals, but also puts you in front of an audience that values premium products and services—people ready to invest in brands that enhance their active lifestyles.