RACE SPONSORSHIP

Make a lasting impression in your racing community!

SPRINT | OLYMPIC | HALF
LAKE SPRINGFIELD TRIATHLON
SPRINGFIELD, IL

SPONSORSHIP BENEFITS	PRESENTING SPONSOR	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR
Endurance Expo & Finish Line Festival Booth	✓	✓	✓	✓	✓
Non-paper promo item included in “swag” bags	✓	✓	✓	✓	✓
One color logo included on race shirt	✓	✓	✓	✓	✓
Logo on race website & marketing materials	✓	✓	✓	✓	
Logo in 3 e-newsletters (36K impressions)	✓	✓	✓	✓	
Logo featured on Step & Repeat banner	✓	✓	✓	✓	
1 mention on social media & in e-newsletter	✓	✓	✓		
Hyperlinked logo on website results page	✓	✓	✓		
Logo on Start & Finish Line signage	✓	✓			
Logo on race swim caps	✓				
Logo featured on all finisher medals	✓				
INVESTMENT	**$5,000**	**$3,000**	**$1,250**	**$850**	**$500**
AVAILABILITY	**LIMIT 1**	**LIMIT 3**	**LIMIT 5**	**LIMIT 8**	**UNLIMITED**

CUSTOMIZED MULTI-RACE PACKAGES ARE AVAILABLE!

ENDURANCE EXPO *Lake Springfield* EXHIBITOR

ENDURANCE EXPO PACKET PICKUP DAY EXHIBITOR

$250 - 10 x 10 Booth Space. Includes one 6’ table & chair.
$400 - 10 x 20 Booth Space. Includes two 6’ tables & chairs.

ENDURANCE EXPO RACE DAY FINISH LINE FESTIVAL EXHIBITOR

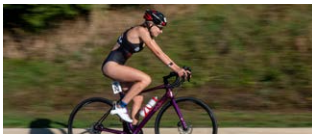
$150 - 10 x 10 Booth Space. Includes one 6’ table & chair.
$250 - 10 x 20 Booth Space. Includes two 6’ tables & chairs.

BE A PARTNER

WATER STATION PARTNERSHIPS

Ask us about branding one of our water stations – a great way to cheer on our athletes at critical fuel stops along the course!

MSE RACING
www.mseracing.com



SECURE YOUR SPONSORSHIP OR EXPO EXPERIENCE: Call 314-477-6906 or email sdrake@mseracing.com