

RACE SPONSORSHIP

Make a lasting impression in your racing community!



DRINK MO BEER RUN
5K - 10K - 1 MILE

SPONSORSHIP BENEFITS	PRESENTING SPONSOR	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR
Endurance Expo & Finish Line Festival Booth					
Non-paper promo item included in "swag" bags					
One color logo included on race shirt					
Logo on race website & marketing materials					
Logo in 3 e-newsletters (36K impressions)					
Logo featured on Step & Repeat banner					
1 mention on social media & in e-newsletter					
Hyperlinked logo on website results page					
Logo on Start & Finish Line signage					
Logo on race swag					
Logo featured on all finisher medals					

INVESTMENT	\$6,000	\$4,000	\$2,250	\$950	\$600
AVAILABILITY	LIMIT 1	LIMIT 3	LIMIT 5	LIMIT 8	UNLIMITED

CUSTOM MULTI-RACE & CORPORATE SPONSOR PACKAGES AVAILABLE!

EXHIBITING OPPORTUNITIES

ENDURANCE EXPO PACKET PICKUP EXHIBITOR

\$250 - 10 x 10 Booth Space. Includes one 6' table & chair.
\$400 - 10 x 20 Booth Space. Includes two 6' tables & chairs.

FINISH LINE RACE DAY EXHIBITOR

\$150 - 10 x 10 Booth Space. Includes one 6' table & chair.
\$250 - 10 x 20 Booth Space. Includes two 6' tables & chairs.

2 DAY DEAL: ENDURANCE EXPO & FINISH LINE EXHIBITOR

\$350 - 10 x 10 Booth Space. Includes one 6' table & chair.
\$600 - 10 x 20 Booth Space. Includes two 6' tables & chairs.

BE A PARTNER

WATER STATION PARTNERSHIPS

Ask us about branding one of our water stations – a great way to cheer on our athletes at critical fuel stops along the course!



www.mserracing.com

SPONSOR OR EXHIBIT AT THIS EVENT: Call 314-477-6906 or email sdrake@mserracing.com